

Robb Report

December 2012

robbreport.com.sg

SINGAPORE



December - 2012

HOMES

221

Designed for Life

Top fashion brands create living spaces that are the height of luxury.

By MIKE LEE



Versace, Armani, Missoni, Hermès. These marques may be known more for their ready-to-wear collections, but have recently made headlines for venturing into luxury property design. Versace and Missoni are behind the design and interiors of Manila-based The Milano Residences and Acqua Livingstone tower respectively for Century Properties, while Giorgio Armani has partnered Lodha Group to dress up the interiors of World One, a residential skyscraper in central Mumbai. All properties are slated for completion within the next two to three years.

Closer to home, SC Global Developments has taken an even more exclusive approach with its corporate hospitality apartment decorated by Hermès, at its flagship development The Marq on Paterson Hill.

The 576sqm space was unveiled in May as the world's first apartment decorated entirely by the Parisian house. Design highlights in the five-bedroom apartment at the Signature Tower include Jean-Michel Frank furnishings in rope, ecrú nappé and ivory velvet bull calf leather, a 3m square table in oak bordered by electric blue Clémence bull calf leather, and a unique bedhead in the master bedroom composed of square wooden panels covered in Clémence leather and side panels created in waxed natural rye straw marquetry, rising almost 3m in height. ●

The Hermès touch is carried through the entire apartment, down to the customised table set with Hermès porcelain, Cristalleries de Saint-Louis glassware and Puiפורcat silverware.