

PALACE

ASIA'S ELITE PROPERTY SHOWCASE

04

October - December 2012



LENNY KRAVITZ
INTERIOR DESIGN

BRUCE MUNRO LIGHTSCAPES | FUTURISTIC KITCHENS

MAISON&OBJET 2012 | A HOME BY HERMÈS

ANDAMAN AT QUAYSIDE, PENANG

MAGNOLIAS ECO-RESIDENCES | THE SUKTHOTAI RESIDENCES

INVESTING IN ASIAN ISLANDS | BAUHAUS ARCHITECTURE

PALACE RESIDENCE



HERMÈS APARTMENT

by Michele Koh Morollo



ELEMENTAL SOBRIETY

A BOLD-HUED, MINIMALIST APARTMENT
IN SINGAPORE'S SHOPPING DISTRICT

All apartment images by Michel Denancé

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OPPOSITE

A bold palette, led by the 2.7-metre-high oak dresser covered in blue Clémence bull calf leather, accentuates the white walls of the dining room

THIS PAGE, FROM LEFT

Completed in 2011, The Marq on Paterson Hill in Singapore holds 66 bungalow-like residences amid 1.2 hectares of grounds and greenery

The 15-metre cantilevered pool complements the living room's understated luxury



"ELEGANCE MEANS ELIMINATION," said a beautiful Chilean heiress who later became the patron and muse of Pablo Picasso, and one of the inspirations for Coco Chanel. Eugenia Errázuriz voiced this credo in the Paris of the early 1900s, then steeped in the aesthetic values of La Belle Époque and Art Deco. Minimalism was not on anyone's horizon then.

Errázuriz's use of clean lines and space greatly influenced her disciple, Jean-Michel Frank, who went on to build a successful design career. For the interiors of his clients' houses, Frank infused his themes with bold, and sometimes brilliant, colours. 'Le style Frank' and 'elemental sobriety' describe his more stark, cubist works, including his furniture projects for Parisian brand Hermès in the 1920s and '30s. After Frank's death by suicide in 1941, these items became rare and precious collectables, while some of the pieces re-entered production when Hermès reissued them in 2010.

One can now step into an apartment that looks as if Frank himself had designed it. In May this year, Singapore developer SC Global unveiled a 6,200-sq ft (576-sq m) private hospitality apartment designed entirely by Hermès, located at the 66-unit The Marq on Paterson Hill. Just as Picasso's artwork the bare walls of Madame Errázuriz's house, a large chalk drawing of a horse by French artist Jean-Luc Favéro is the eye-catcher in the living room of this apartment. Re-éditions of Frank's work in leather and fabric grace the various rooms. >>

A PRIVATE HOSPITALITY
APARTMENT DESIGNED
ENTIRELY BY HERMÈS
IS LOCATED AT THE
66-UNIT THE MARQ
ON PATERSON HILL

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PALACE RESIDENCE



RE-ÉDITIONS OF
JEAN-MICHEL FRANK'S
WORK FOR HERMÈS IN
THE 1920S AND '30S
GRACE THE APARTMENT

>> The dining room is the heart of the unit. La Table Hermès' creative director Yves Taronon describes it: "This room is like the bow of the apartment, right in the skies of Singapore, surrounded by the pool and sundeck. It accentuates considerably the ambience of an artist's atelier." For the dining service, Taronon echoed the Asian custom of laying numerous dishes on the table with his Bleus d'Ailleurs tableware. A chandelier resembling jets of water rising to the ceiling uses 45 light bulbs encased in transparent crystal, plus a blue crystal pendant. This blue motif continues in the custom-designed table and dresser, both made of oak and covered in blue calf leather. A bookcase spans the height of the double-volume dining room.

Huge straw marquetry screens frame the alcove of the bed in the master bedroom. True to Frank's penchant for luxurious materials, Hermès uses a hand-stitched leather bedhead, as well as cashmere, linen and wool. Re-éditions of Frank's furniture furnish the room: a dressing table and a chair in parchment-covered beech. The study room uses pieces by Italian designer Enzo Mari, a chaise longue by Antonio Citterio, and a 1950s Hugo Grygkar wallpaper with a trompe l'oeil effect. The Hermès emblem — the little Chevrón equestrian designs of Henri d'Origny — appears in the children's and lady's bedrooms in sanguine, sepia and charcoal.

"We wanted to... play with intimacy and French culture; to bring a sensitivity, a sensuality, in the colours, in the materials chosen, in order that this apartment reflect French 'style de vie' — which is what Hermès looks for," says Taronon. Minimalist without lacking bold colours, it is an apartment that Frank would surely have liked. 🐎

The Hermès emblem adorns the walls of the master suite, which also features an impressive chandelier

STRIKING SIMPLICITY

This hospitality unit within The Marq on Paterson Hill's Signature Tower is the world's first Hermès-styled apartment — a project that took 18 months to complete. Located near Orchard Road, a stretch in Singapore known as an upscale shopping haunt, the apartment offers city views and comes with a 15-metre cantilevered lap pool.

In 2010, Hermès re-issued Jean-Michel Frank's furniture designs, which he had created in collaboration with the company's craftsmen in the 1920s and '30s. The following year, Hermès unveiled its home-furnishing collection, La Maison, which included furniture, fabrics, wallpaper and carpets. The line was created with designers Enzo Mari, Antonio Citterio and the RDAI studio (Rena Dumas Architecture Intérieure). Hermès began offering a personalised interior design service in 2012.

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